

## **Career Roundtable: An Online Meeting for Students**

6:30pm – 8:30pm

---

Organized by: Western New York Chapter Human Factors and Ergonomics Society

---

The goal of our February meeting is to give students helpful information for starting their professional careers with realistic expectations. A panel of experienced practitioners and educators will discuss their careers in different areas of Human Factors and give some informative brief presentations. In addition, ample time will be spent in answering student questions submitted before and during the meeting.

### **Panelists**

---

**Dr. Esa Rantanen** is an associate professor of psychology at Rochester Institute of Technology, teaching classes in both undergraduate psychology program and the MS program in Applied Experimental and Engineering Psychology. Dr. Rantanen's research interests are in the areas of human factors in complex systems, human performance measurement and modeling, mental workload, decision-making, and human error and reliability. Dr. Rantanen has been a member of the Human Factors and Ergonomics Society since 1993 and attended the annual meetings since 1998.

**Bill Stubler** is a human factors and usability professional focused on products and systems in which safe and effective use and a positive user experience are essential. Bill holds a BS in Industrial Engineering from SUNY at Buffalo and an MS in Human Factors / Engineering Design from Tufts University. He has worked at the Westinghouse Science and Technology Center in Pittsburgh PA, Brookhaven National Laboratory in Long Island NY, and NexPress Solutions, Carestream Health, and Kodak in Rochester NY. He is currently a consultant. Some domains he works in include medical devices, digital printing, nuclear power, consumer cameras, and business-to-consumer websites. One of his favorite areas of interest is the regulatory side of human factors for medical devices and nuclear power.

**Mark Johnson** graduated from Rochester Institute of Technology with a B.S. in Industrial Engineering in 1978. Upon graduation he worked as a Safety Engineer for the U.S. Department of Labor - Occupational Safety and Health Administration in their Rochester, NY office. In 1981 he joined Eastman Kodak Company where he has held numerous positions within the company's safety, health, environment and sustainability organizations, including Safety Engineer, Ergonomist and Health and Safety Manager. Mark received his certification as a Professional Ergonomist from the Board of Certification in Professional Ergonomics in 1993 and his MS in Ergonomics from the State University of New York at Buffalo 1997. Mark is currently the Manager of Corporate Medical Services, Workers Compensation and Rochester Health, Safety and Environmental Operations.

**Dr. Nancy Laurie** is a Certified Professional Ergonomist and has a PhD in Industrial Engineering. She has worked in the field of ergonomics for 20 years with experience in creating sustainable ergonomics programs, teaching, and workplace design incorporating lean manufacturing principles. She joined Eastman Kodak Company in 2000 as a Senior Ergonomist and has had responsibilities within manufacturing in Rochester as well as Europe and Middle East Regions. During her tenure with Kodak she has partnered with Kodak's Corporate Design and Usability group and holds a patented design of the physical interface of large scale industrial health equipment. Her current role as manager of Kodak's World Wide Hazard Communications Group focuses on process efficiency gains, the reduction of waste and cost using lean/six sigma principles.

**Stan Caplan** is founder and President of Usability Associates, a 14 year-old consulting firm serving clients with usability research, design, and evaluation of products. Previously, he performed a variety of usability projects involving both product concept ideation and product commercialization at Eastman Kodak Company where he also supervised the Human Factors group. Stan is a Certified Human Factors Professional and coordinates the annual User-Centered Product Design Award Program of the HFES Product Design Technical Group.

## Details

---

**PLACE:** The online meeting will be held via GoToWebinar conferencing website. Register at <https://www2.gotomeeting.com/register/539771194> by Noon on Feb 16<sup>th</sup>. After registering you will receive a confirmation email containing information about joining the Webinar

### System Requirements

PC-based attendees

Required: Windows® 7, Vista, XP or 2003 Server

Macintosh®-based attendees

Required: Mac OS® X 10.5 or newer

### AGENDA:

6:30-7:00pm Connect with the Webinar and verify proper audio and video functioning.

7:00-7:20pm Welcome and panel introductions

7:20-7:40pm Salary Survey Results - Presentation including Q&A (Bill Stubler)

7:40-8:00pm New Professionals Survey Results - Presentation including Q&A (Prof Rantanen)

8:00-8:30pm General Q&A including pre-sent and spontaneous questions